Dr. H. Bliss Murphy Cancer Care Foundation
building hope together

HOPE Notes

DONOR UPDATE
SUMMER 2019

TOP PHOTO FRONT (L-R): Jessica Kane, Stenographer; Joyce Fradsham-Rose, Nurse; Stephanie Mayne, Patient Advisory Committee; Alison Power, Nurse Navigator; Wayne Walsh, PCA; Dr. Sohaib El-Asaad, Medical Oncologist. Back row: Lori Manuel, Program Manager; Paula Newhook, Social Worker; Bryan Kim, Medical Physicist; Jason George, Dietician, Nicole MacDonald, Pharmacist, Lena Bennett, Radiation Therapist.

BOTTOM PHOTO: Radiation Therapists, Geoff Blackwood and Brianne Teasdale, in the CT Simulation Suite.

YOUR DONOR SUPPORT
Touches All Areas of Cancer Care

If you have been a patient of the Cancer Care Program, you may recognize some familiar faces in the picture. This photo features representatives from most of the departments in the Cancer Care Program. All of the departments within the program play a crucial role in the overall care and treatment of all cancer patients. The support that you provide touches all areas of cancer care.

Read about some of the ways that your donations impact Cancer Care across Newfoundland and Labrador:

Supporting the purchase of Equipment:

Your donations support the purchase of a wide range of cancer treatment equipment – from very large pieces like CT Simulators and Radiation Treatment machines, to smaller pieces like IV pumps or chemo-therapy chairs. All of the equipment purchased play a role in diagnosis and treatment of all types of cancer, and YOUR donor support makes it happen.

Supporting Cancer Patients:

The Social Work Department meets with patients who are experiencing extreme financial distress - connecting them with programs and services, such as the Patient and Family Support Fund. Funded entirely by your donations, this fund alleviates the financial stress that patients are experiencing, and allows them to focus on their treatment.

Supporting Innovative Approaches to Patient Care:

You have supported innovations for the Cancer Care Program such as Tele-Oncology, so members of the Cancer Care Team can consult with patients across the province via video conferencing. This saves patients from having to travel long distances for follow-up with members of the Cancer Care Team.

Supporting Cancer Care Across the Province:

Cancer patients and staff from the Regional Cancer Centres across the province are grateful for your donor support – whether it is for equipment, assistance for patients, or the many beautiful Gardens of Hope – you are supporting them. In addition to the Cancer Centres in Grand Falls-Windsor, Gander, Corner Brook and St. John's - your support also reaches 15 chemotherapy sites across the island.

FIRST PHOTO (L-R): Members of the Social Work team, Laurie Powell and Carolyn Jones, prepare paperwork for a patient in need of financial assistance through the Patient and Family Support Fund.

SECOND PHOTO: Dr. Jonathan Greenland, Radiation Oncologist at the Dr. H. Bliss Murphy Cancer Centre, consults with another member of the Cancer Care team using Tele-Oncology.

THIRD PHOTO (L-R): Nurses at the Cancer Centre in Grand Falls-Windsor, Kerri Lynn Deering, Lesley Howard and Vanessa Carroll.

IMPACTING THE
Cancer Care Experience

THROUGH YOUR DONATIONS, a scholarship is awarded through Memorial University's Faculty of Medicine to a student who has demonstrated an interest in oncology and has completed an elective in the area of oncology during the third or fourth year of the Doctor of Medicine degree program. Congratulations to this year's winner, Robert McCarthy.

THROUGH YOUR DONATIONS, members of the Radiation Oncology team attended a specialized course on Stereotactic Body Radiotherapy (SBRT) and Stereotactic Radiosurgery (SRS) in Alabama.

SBRT is a new, extremely precise, high-dose radiation treatment technique that is especially useful in the treatment of certain cancers. As a result of their extensive preparation and this training, the Radiation Oncology Department were able to begin using the SBRT technique as part of their practice.

THROUGH YOUR GENEROUS SUPPORT, a $10,000 contribution was made to support the 20th Annual Provincial Breast Cancer Conference! Each year, more than 100 breast cancer survivors participate. This educational conference is uniquely designed to assist breast cancer survivors at all different points in their cancer journey.

Thank You!

FIRST PHOTO (L-R): Dean of Medicine, Dr. Margaret Steele, presents the Foundation's Scholarship to Robert McCarthy, along with Dr. Kara Laing, Medical Oncologist at the Dr. H. Bliss Murphy Cancer Centre in St. John's.

SECOND PHOTO (L-R): Dr. Jonathan Greenland, Radiation Oncologist; Cheryl Carroll, Medical Dosimetrist; Joy Huang & Bryan Kim, Medical Physicists.

THIRD PHOTO: Members of the Conference Planning Committee accept your donation from Victoria Belbin, member of our Board of Directors.

Your Legacy of Caring

Have you considered naming the Dr. H. Bliss Murphy Cancer Care Foundation in your will?

It is a profound and lasting way to show your support of cancer care. After taking care of your loved ones, a bequest is a wonderful way to ensure that your commitment to cancer care will continue.

Did you know:

- Gifts made in your will can reduce or eliminate final income tax that would otherwise reduce what you leave to your family.
- There is no immediate cost to putting a gift in your will. And if you so choose, you can leave your gift in memory or honour of someone special.
- Anyone can make a gift in their will – whatever the size. All gifts are greatly appreciated and will support cancer patients and treatment across Newfoundland and Labrador.
- These decisions can be made through discussions with your family, Financial Advisors, lawyer or insurance agent.

If you would like additional information, please call Lynette Hillier at 709-777-7590.

Planned Giving

CREATING
A Legacy of Hope

"Money has to make money. Someone will benefit down the road. I'll have them looked after."

- Boyd Pelley

Boyd Pelley's quote epitomized his personal and professional philosophy. He was successful professionally in making money, and his heart helped guide him when spending money.

He was born in 1912 in George's Brook, NL. With only a grade five education and a two week business course, he became an entrepreneur. He joined his father, Daniel, in running a shipbuilding company, a sawmill operation and the family general store in Port Blandford.

In 1973 at the age of 60, Boyd found his soul mate and married Winnifred Pike. Although Boyd and Winnifred never had children of their own, they were very involved in the lives of children. They would fund the purchase of school supplies for children, and they often provided loans to young people who wished to further their education. They went about doing good for others, very quietly and their generosity was truly endless.

In 1996, before his death from cancer, Boyd set up a Trust Fund that would provide for Winnifred and his sister, Rowena, for as long as they lived. He arranged for the income to go to the Dr. H. Bliss Murphy Cancer Care Foundation after Winnifred and Rowena no longer needed it. In honor and appreciation of their generosity, the Boyd and Winnifred Pelley Endowment Fund was created.

Since Winnifred's passing in 2010, the legacy that they have created continues to touch the lives of cancer patients right across Newfoundland and Labrador.

If you are interested in creating your own legacy by designating a gift in your will, please call Lynette Hillier, Executive Director at (709)777-7590.

PICTURED ABOVE: Boyd and Winnifred Pelley.