Dr. H. Bliss Murphy Cancer Care Foundation
building hope together

HOPE Notes

DONOR UPDATE
SPRING 2021

CONSTRUCTION BEGINS

ON NEW CHEMOTHERAPY UNIT AT THE DR. H. BLISS MURPHY CANCER CENTRE

Thanks to the generosity of our donors to the $5 million In This Together Campaign, construction on the new chemotherapy unit at the Dr. H. Bliss Murphy Cancer Centre started in January.

The tender for construction was awarded to Redwood Construction, and is expected to be completed in early 2022.

Some of the exciting changes that we will see in the new unit will be the consolidation of all outpatient chemotherapy, an on-site pharmacy and private examination and meeting rooms in a space three times larger than the current chemotherapy unit.

TOP PHOTO: The site of the new chemotherapy unit at the Dr. H. Bliss Murphy Cancer Centre before construction. **BOTTOM PHOTOS:** A virtual rendering of the new chemotherapy unit based on construction designs.

POLKA DOT TROT

FUNDS TO ASSIST RADIATION THERAPY

Prior to any patient beginning radiation, an extensive planning process occurs, called radiation treatment planning. The radiation therapy treatment team develop a plan that is individualized to meet the needs of each patient. Using very specialized software, a detailed treatment plan is created to ensure the area receives the radiation dose with minimal side effects.

We are very pleased to share that the funds raised from the Polka Dot Trot have purchased upgrades to the specialized radiation treatment planning software that is used by the radiation therapy treatment team. The software will be used for every patient receiving radiation treatment – what a huge impact!

"This upgraded software will allow members of the Radiation Team to achieve more detailed treatment plans in less time, while minimizing side effects for patients. We are tremendously grateful to all those who participated in the Polka Dot Trot. This will have a significant impact for patients in the province who require radiation treatment."

- Maria Corsten, Division Manager for Medical Physics Cancer Care Program

IN THIS PHOTO: Cheryl Carroll, Dosimetrist, prepares a radiation treatment plan for a cancer patient.

HOPE LOTTO

OUR FIRST 50/50 LOTTERY

In November 2020, the Foundation launched our first ever Hope Lotto 50/50 ticket draw.

Since the COVID-19 pandemic started, the Foundation has not been able to hold any in-person fundraising events. We thought that a lottery would be a fun and different way to involve our community in raising funds for cancer care.

It was a great success! Genista Hurley won the $69,905 Grand Prize and Georgina Bursey won the $10,000 Early Bird Prize.

Thanks to all who supported our first Hope Lotto! Stay tuned for an announcement about our next Hope Lotto soon.

IN THIS PHOTO: Grand prize winner, Genista Hurley, is presented with a cheque for her winnings by Foundation Senior Development Officer, Emily Geary.

POWER OF LIFE

DONATES PATIENT CUDDLE BED

Funds raised from Newfoundland Power's Power of Life Project purchased the first cuddle bed for the Health Science Centre's Inpatient Oncology Unit, 4 North A, at a cost of $17,500.

IN THIS PHOTO: Cuddle beds not only make patients more comfortable, but also help them feel more connected to their families and loved ones.

This cuddle bed is used primarily with palliative patients - providing the opportunity for family members to be able to lie in bed with their family member and provide direct comfort to them. Our thanks to Newfoundland Power customers and employees for contributing to this important piece of equipment.

Your Legacy of Caring

Have you considered naming the Dr. H. Bliss Murphy Cancer Care Foundation in your will?

It is a profound and lasting way to show your support of cancer care. After taking care of your loved ones, a bequest is a wonderful way to ensure that your commitment to cancer care will continue.

Did you know:

- Gifts made in your will can reduce or eliminate final income tax that would otherwise reduce what you leave to your family.
- There is no immediate cost to putting a gift in your will. And if you so choose, you can leave your gift in memory or honour of someone special.
- Anyone can make a gift in their will – whatever the size. All gifts are greatly appreciated and will support cancer patients and treatment across Newfoundland and Labrador.
- These decisions can be made through discussions with your family, Financial Advisors, lawyer or insurance agent.

If you would like additional information, please call Lynette Hillier at 709-777-7590.

Planned Giving

YOUR REASON

TO BECOME A MONTHLY DONOR

Everyone has their own reason why they choose to give. It is hard to find someone who has not been personally touched by cancer in one way, or another.

We are grateful for the Foundation's very loyal monthly donors. Some have been monthly donors for 20 years. Here are some of the reasons why they chose to give:

"I'm very familiar with the meaningful work and significant impact that the Foundation has for cancer patients across Newfoundland and Labrador. You can be assured that your contribution, no matter what amount, will benefit all patients in some way during the course of their treatment."

- Geoff Davis, Monthly Donor Since 2015

"The Bliss Murphy Cancer Clinic was amazing when my daughter, Christina Reid, was fighting for her life, and when I was receiving treatment for breast cancer. The work done there and the care and compassion shown to the patients is top class. As long as I am alive, you will continue to receive my monthly donation."

- Patricia Ridgley, Monthly Donor Since 2002

TO BECOME A MONTHLY DONOR, GIVE US A CALL (709) 777-7589