

Dr. H. Bliss Murphy Cancer Care Foundation

Comparative Income Statement

	Nov-21	Nov-20	Amount	Percent	
REVENUE					
Annual Fund	572,708	649,692 -	76,984	-12	<i>September 2020 we received an estate gifts of \$250,000 - in actuality - the Annual Fund has increased in 2021.</i>
Bracelet sales	6,097	3,400	2,697	79	
Gift in Kind			-	0	
Hope Lottery	124,350	42,150			
In This Together	268,333	1,687,953 -	1,419,620	-84	<i>One time pledge of \$1,005,558.82</i>
Investment revenue	24,119	20,105	4,014	20	
Interest Income CIBC Operating Account		168 -	168	-100	
Memorial Program	63,197	61,204	1,993	3	
Polka Dot Trot	287,371	243,915	43,457	18	<i>Increased participant fundraising in 2021</i>
	\$ 1,346,176	\$ 2,708,587			
Admin & Fundraising Expenses					
Accounting and legal	18,313	17,955	358	2.00	
Administration	246	0	246	0.00	
Amortization Expense					
Bank charges and interest	24,890	20,787	4,103	19.74	
Business meeting	185	4	181	4,379.66	
Courier	214	239	-24	-10.23	
Event supplies	270	2,128	-1,857	-87.29	
HST Expense					
Hope Lotto Winner Payout	10,000				
Insurance			0	0.00	
Membership Fees	1,242	1,070	172	16.10	
Minor equipment/furniture		302	-302	-100.00	
Office supplies	2,379	558	1,821	326.06	
Photography		4,200	-4,200	-100.00	<i>2020 - Polka Dot Trot photography not done in 2021</i>

Postage	23,015	15,981	7,034	44.02	<i>Back to a normal mailing schedule in 2021 - covid impacted number of mailings to donors in 2020</i>
Postage Meter Equipment Leasing	1,850	1,665	185		
Printing	27,589	37,026	-9,437	-25.49	<i>Timing of invoices</i>
Storage - Iron Mountain	1,085	1,500	-415	-27.67	
Professional Fees	47,598	48,228	-630	-1.31	
Professional development	871	1,383	-512	-37	
Promotion material	4,183	3,360	823	24.50	
Public Relations/Advertising	41,769	18,780	22,989	122.41	<i>Some Hope Lotto expenses related to social media and marketing (new in 2021).</i>
Signage	6,140	3,606	2,533	70.25	
Software/Software Maintenance	11,971	13,770	-1,799	-13.06	
Stewardship	2,196	1,225	295	79.27	
Subscription Fees	2,936	2,250	686	30.47	
Telephone	2,057	2,208	-151	-6.83	
Travel	999	948	51	5.38	
Wages, salaries and benefits	178,004	224,858	-46,854	-20.84	
Web design, updates, maintenance & hosting	14,234	4,233	10,001	236	<i>Restructuring how we capture webdesign expenses - this is more accurate of all expenses</i>
Total Admin & Fundraising exp.	\$ 424,238	\$ 428,263			

Direct Fund Disbursements

Patient & Family Support Programs	99,405	90,984			<i>Down in 2020 due to COVID impacts in appointments in Cancer Care</i>
Polka Dot Trot	21,500				<i>Patient Video for PDT 2021</i>
Power of Life	32,829	33,029			
Research					
Scholarship/Award Programs	1,000				
Swim for Hope	23,492	62,417			
Garden of Hope	17,710	10,380			
In This Together Campaign	9,475	6,519			
*Executive Office	28,446	9,290			<i>Organization branding and donor communications</i>
Direct Mail Program - Bladder Scanner Radiation Department	14,898				
Regional Cancer Centres - Furnishings for Gander Cancer Centre		8,298			

Wages	100,127	94,413
Total - Direct fund disbursements	\$ 348,882	\$ 315,331
Net Revenue	\$ 573,056	\$ 1,964,993

Have not received November 2021 ICT - wages based on October 2021

