CANCER CARE FOUNDATION
NEWFOUNDLAND & LABRADOR

ANNUAL REPORT

TO OUR

DONORS

2021/2022

The Inspirational Story of Robbie & Mel Grandy

TOGETHER WE FOUGHT WITH EVERYTHING WE HAD

ROBBIE GRANDY, a 35 year old well-known St. John's barber, passed away one day shy of a year after being diagnosed with renal cell carcinoma, a type of kidney cancer.

Married one month after his diagnosis, his wife, Mel Grandy, graciously shared her story with us about honouring Robbie through her participation in Polka Dot Trot.

Click the image on the left to watch Mel's video.

EXECUTIVE MESSAGE
From the Foundation

1 in 2 people in Newfoundland and Labrador will be diagnosed with Cancer in their lifetime.

The mission of the Cancer Care Foundation is to support excellence in cancer care, and this year's Report to Our Donors focuses on how your donations have made an impact in the areas of:

1. Investments in Cancer Treatment Equipment
2. Investments in Patient Support Programs
3. Investments in the new Chemotherapy Unit for the Dr. H. Bliss Murphy Cancer Centre

Our ability to invest in these critical areas is only possible through your donations and partnering for cancer care. Although we are unable to highlight every donation we received last year in this report, please know that your generosity is greatly appreciated.

This year brought many new things – including updated branding for the Foundation, featuring our new logo. The Cancer Care Foundation is provincial in our mission and we felt that it was important to include Newfoundland and Labrador in our new brand. We are your provincial cancer charity and all of your donations stay in the province… to support cancer care, ***right here.***

We have a lot of passion for the work we do at the Foundation, and so much of it comes directly from you, our donors. In this light, our fundraising and administrative expenses – the costs associated with running the Foundation – are managed carefully by our Board of Directors. Our goal is to provide our donors with measurable and impactful results for entrusting your donation to cancer care.

Thank you for your ongoing support of Cancer Care in Newfoundland and Labrador!

Gary Smith
Chairman

Lynette Hillier
Executive Director

2021-2022 KEY UTILIZATION

STATISTICS FOR CANCER CARE

113,777
PATIENT VISITS
FOR CANCERCARE IN NL

NUMBER OF
NEW PATIENTS
3,644

35,773
CLINIC VISITS
TO THE DR. H. BLISS MURPHY CANCER CENTRE

RADIATION THERAPY PROCEDURES
25,629

14,574
CHEMO VISITS
TO CANCER CENTRES IN CORNER BROOK, GANDER & GRAND FALLS-WINSOR

POLKA DOT TROT 2021

For the second year in a row, Polka Dot Trot was a virtual event around the province. However, that didn't dampen the enthusiasm of our participants to trot and raise funds in support of Cancer Care!

Thank you to our sponsors, participants and donors!

517 PARTICIPANTS
62 TEAMS

"The virtual trot was awesome, we got learn so much about the other teams and what motivates them to participate."

- 2021 Participant

"I feel blessed and proud to have been able to participate in this year's run and contribute to raising important funds for such an incredible cause."

- 2021 Participant

3400+
DONATIONS

"This care and support are what helped me through the most challenging time of my life."

- Team Forever Friends Captain & Cancer Patient

"We have experienced the benefits of the Polka Dot Trot and wish to help others that are low on what we call "the rollercoaster ride of Cancer"

- Team Took Our Breath Away

80,000
PEOPLE LIKED, COMMENTED, SHARED AND ENGAGED WITH POLKA DOT TROT CONTENT

550,000+
PEOPLE REACHED ON SOCIAL MEDIA

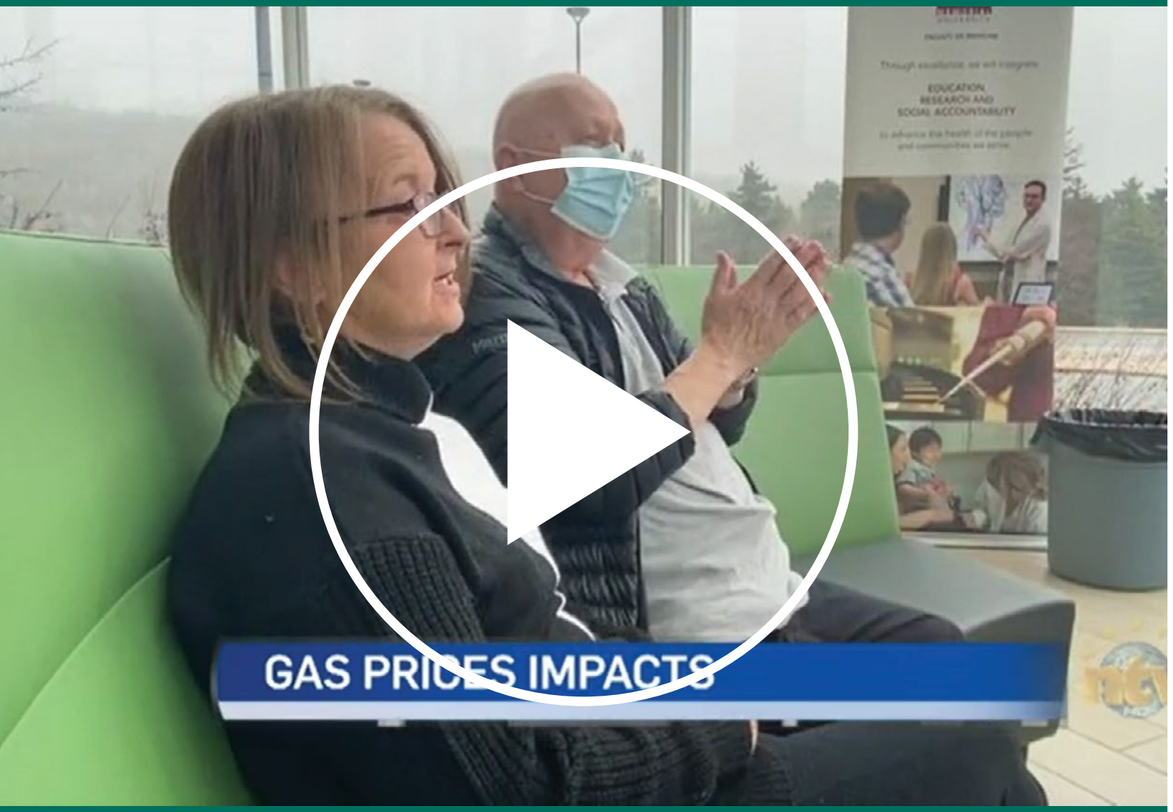
"We love that all money raised will stay in our province and help others like Christian!"

- Team Christian

12,000+
VIDEO WATCHES AND WEBSITE CLICKS

TOTAL RAISED
$319,345

INVESTMENT
In Patient Support



CANCER PATIENT JIM PENDERGAST and his wife Tracey, of Southern Harbour, NL, recently shared their story about the financial impact of cancer on their family. Jim has made over 200 trips to St. John's for cancer treatment related appointments since being diagnosed in 2020. They have put over 60,000 kms on their car and had to sell their second vehicle, along with availing of the Patient and Family Support Fund on two separate occasions, to assist with expenses.

They shared their story with NTV to help highlight the financial impact of cancer and how, thanks to your generous support, the Patient and Family Support Fund was there to assist them when they needed it the most.

Please take a moment to watch Jim's story!

**Please note that the matching campaign referenced in this interview has ended.*

PATIENT & FAMILY SUPPORT FUND IMPACT REPORT

Total Amount of Funds Dispersed to Patients: **$149,965**

9% **Increase over previous year**

470 cancer patients and their families have accessed the Patient & Family Support Fund in the last year.

7% **Increase over previous year**

CASH
$141,731

FOOD
$2,700

GAS
$600

OTHER**
$4,934

Amounts are rounded up to the nearest dollar. There may be some small adjustment in actual amounts.

**Other includes prosthesis ($1,864) and compression garments ($3,070).

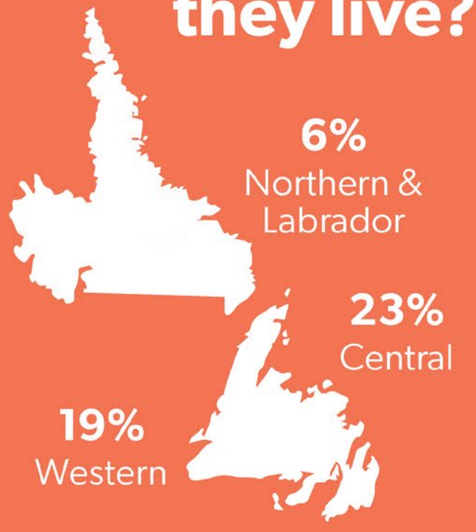
These patients have an average bi-weekly household income of

$1,013.07

Due to increased expenses, they have an average bi-weekly income shortfall of

-$154.91

Where do they live?



Who are they?

47%
Male

53%
Female

INVESTMENT
In Equipment

From the generosity of donors to the Polka Dot Trot, the Cancer Care Foundation has approved a $120,000 investment in Noona with the Cancer Care Program of Eastern Health.

CLICK HERE

TO WATCH A VIDEO ABOUT NOONA.

Noona is a unique application that cancer patients can download on their cell phone/tablet to report their symptoms, keep track of their cancer care appointments and complete standardized questionnaires in advance of their oncology appointments. It offers patients a safe and secure way to share information with their care team, increase efficiencies and improve patient outcomes. The Cancer Care Program is piloting the Noona application with specific patient populations, with gradual expansion to additional patient populations scheduled.

MESSAGE FROM
The In This Together Campaign Chair

I am pleased to provide an update on the *In This Together* Campaign for a new chemotherapy unit for the Dr. H. Bliss Murphy Cancer Centre.

I want to extend my sincere thanks for the generosity and commitment that it has made it possible to build this $6.5 million dollar state of the art chemotherapy unit – a shared success with all of our partners.

The construction of the new Chemotherapy Unit continues to make great progress and has an expected completion date of the first quarter of 2023. The cancer care team will oversee the physical move of the unit and orientation with a goal of having the unit operational and open to patients in the New Year.

We look forward to welcoming you to the new unit for the Grand Opening. In the meantime, we really wanted to be able to show you the progress that has been made on the construction of the new unit. Click on the video link in this report to participate in a virtual walk through of a portion of the chemotherapy unit construction site which was shared with our Campaign Donors earlier this year.
Take a look at what your generosity has made possible!

With Thanks,

Karl Smith

IN THIS TOGETHER
Campaign Update

Click the image above for a tour of the construction site of the new Chemotherapy Unit to see our progress this past year.

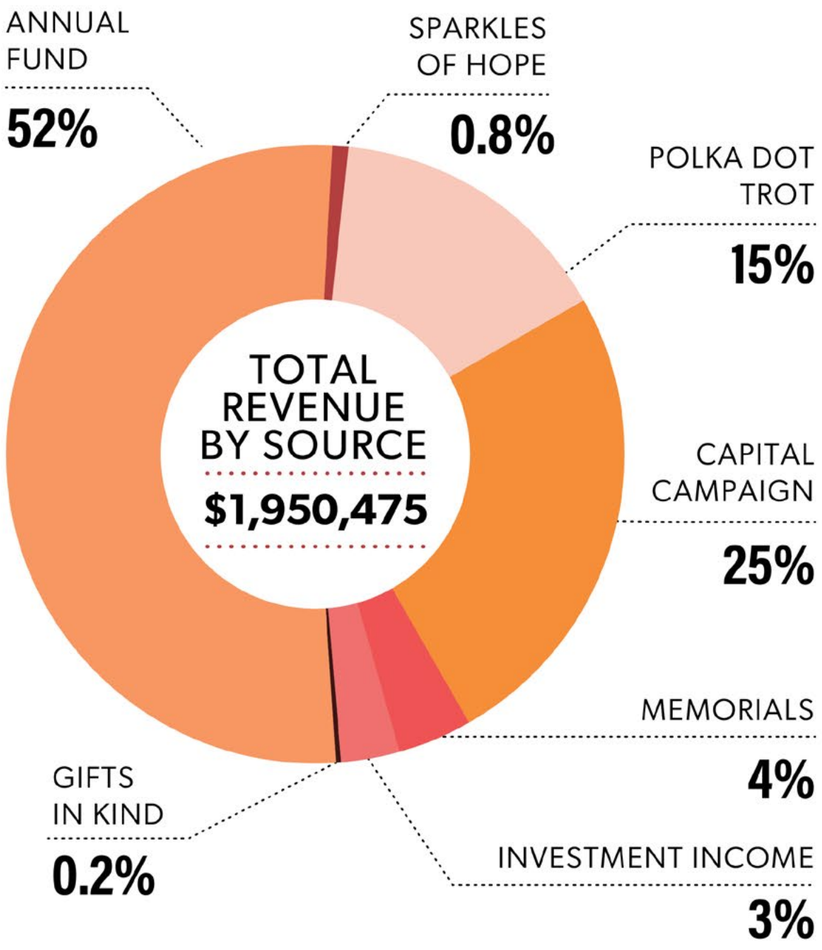
The New Chemotherapy Suite for the Dr. H. Bliss Murphy Cancer Centre will offer:

1. A 10,214 square foot treatment facility
2. Expanded capacity for chemotherapy treatment chairs and beds to meet patient demand
3. Consultation rooms for patients to meet in private with their Cancer Care Team
4. A layout that enhances privacy for patients and families
5. Private rooms for our most unwell cancer patients.
6. Isolation rooms to protect those patients who need infection control
7. An in- house pharmacy for mixing chemotherapy, a standard in cancer centres today.

The new chemotherapy unit will have an abundance of natural light and furnishings will be warm and inviting.

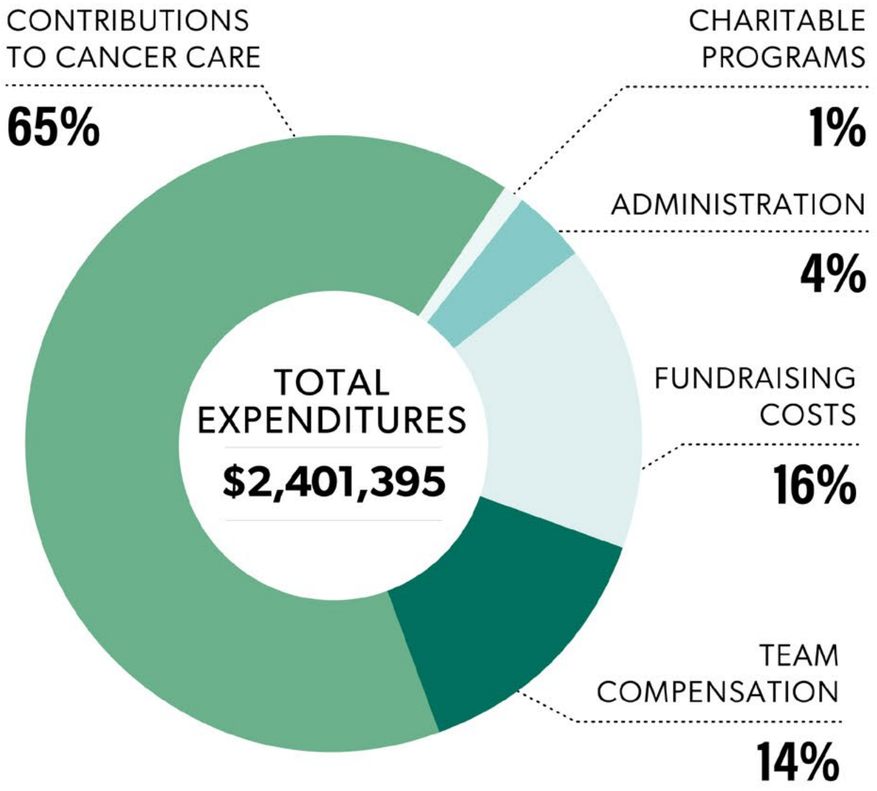
FINANCIAL Snapshot

FOR THE YEAR ENDING MARCH 31, 2022



CLICK HERE TO VIEW OUR AUDITED FINANCIAL STATEMENTS

OUR MISSION: The Cancer Care Foundation raises funds to enhance treatment and supportive care programs for cancer patients, to fund local cancer research initiatives and to provide continuing education opportunities for staff of the Dr. H. Bliss Murphy Cancer Centre and affiliated cancer program in Newfoundland and Labrador.



THE DONOR'S BILL OF RIGHTS:

The Cancer Care Foundation subscribes to the following donor bill of rights from the Association of Fundraising Professionals (www.afpglobal.org).

DONORS HAVE THE RIGHT:

1. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of it's capacity to use donations effectively for their intended purposes.
2. To be informed of the identity of those serving on the organization's governing board, and expect the Board to exercise prudent judgment in its stewardship responsibilities.
3. To have access to the organization's most recent financial statements.
4. To be assured their gifts will be used for the purposes for which they were given.
5. To receive appropriate acknowledgment and recognition.
6. To be assured that information about their donation is handled with respect and with confidentiality to the extend provided by law.
7. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
8. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
9. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

FOUNDATION STAFF

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Jana-Lynn Winsor, Administrative Assistant
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Janessa Ward, Development Officer
(Maternity Replacement)

BOARD OF DIRECTORS

FOR THE PERIOD ENDING MARCH 31, 2022

Gary Smith (Chair of the Board)
Executive Vice President, *Fortis*

Jennifer Williams, President & CEO
Newfoundland Labrador Hydro

Fred Chaytor, Associate Owner
Shoppers Drug Mart

Matthew Galgay, Partner, *BDO*

Paige London, VP, Finance & CFO
Newfoundland Power

Janet March, Business Manager
Oil Heat Association Newfoundland & Labrador

Lynn Healey
Chief Financial Officer, *Sequence Bio*

Andy A. Turnbull, CEO
Nunacor Development Corporation

Larry Vodden, HSSEA Director
Wood Group

Steve Winter, Consultant
Argyle Consulting Inc.

Adam Keating, CEO & Founder
Colab Software

Robert Andrews, QC (Ex Officio)
McInnes Cooper Law Office

Debbie Walsh, VP (Ex Officio)
Cancer Care Program
Eastern Health

CANCER CARE FOUNDATION
NEWFOUNDLAND & LABRADOR

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ON THE COVER: Polka Dot Trot Participant Holly Locke