

News Release

Cancer Care Foundation

FOR IMMEDIATE RELEASE

Polka Dot Trot Event for Cancer Care Raises \$335,000 for Cancer Care in Newfoundland and Labrador

St. John's, NL: The Cancer Care Foundation's Signature Event, the **Polka Dot Trot**, took place on Sunday, October 15th at Paradise Park with over 800 participants raising \$335,000 in support of cancer care. Presented by belairdirect, The Polka Dot Trot is about strength and connections, and facing challenges together. It's about cancer - all cancers - and the people it touches.

When a participant registered for the Polka Dot Trot, they selected the color cancer they most connected with from a list of over 20 cancer colors. On event day, participants wore that color t-shirt and were instantly able to connect with others wearing the same color.

According to latest statistics, 1 in 2 Newfoundlanders and Labradorians are anticipated to be diagnosed with cancer in their lifetime. The Polka Dot Trot event raises funds for cancer treatment equipment and support patient programs at the Dr. H. Bliss Murphy Cancer Centre in St. John's and cancer centres across the province.

"We are so thankful to all of our participants and sponsors for their support of the Polka Dot Trot for Cancer Care, says Lynette Hillier, Foundation Executive Director. It was so inspiring to hear all of the stories of why people joined us on the walk in support of the Cancer Care Foundation and the cancer care that is happening right here. Funds raised from this event will support the cancer care needs for the people of our Newfoundland and Labrador. "

For more information about the Cancer Care Foundation please visit www.cancercarefoundation.ca.

About the Cancer Care Foundation

The Cancer Care Foundation raises funds in support of the Dr. H. Bliss Murphy Cancer Centre and regional cancer centres across Newfoundland. Funds raised enhance treatment and supportive care programs for cancer patients, fund local cancer research initiatives, and provide continuing education opportunities for cancer care professionals.

QUICK FACTS

The Polka Dot 5K Trot was held on

- Over 800 participants registered to support cancer care in Newfoundland and Labrador
- Polka Dot Trot event raised **\$335,000**
- Funds raised through Polka Dot Trot will be used to enhance Cancer Care in Newfoundland and Labrador
- **The Cancer Care Foundation's NEW LOGO is attached to this email to use as visual for any on-screen or printed story**

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