CANCER CARE FOUNDATION
NEWFOUNDLAND & LABRADOR

2024
2025

ANNUAL REPORT TO OUR DONORS

The Sears Family: Sarah and her husband, Robert, with children, Rowan, Declan and Eamon (L-R).

IN THIS REPORT

This year, our Annual Report to Donors demonstrates the impact of your donations through letters of gratitude from those who have benefitted from your kindness, like cancer survivor, Sarah Sears, and her beautiful family.

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Executive Message

Thanks to the generosity of you, our donors, the Cancer Care Foundation is able to create a compassionate and supportive environment for cancer patients - prioritizing comfort, essential treatment and vital equipment.

We're deeply grateful for your continued support, especially through changing economic times. With strong oversight from our volunteer Board of Directors, we ensure your contributions are used responsibly and transparently, keeping costs low and impact high.

Our collaboration with Newfoundland and Labrador Health Services and the Cancer Care Program helps us identify and meet cancer care needs province-wide. We extend our sincere thanks to the Cancer Care Program leadership and staff for their dedication and exemplary care for patients throughout Newfoundland and Labrador.

Together, we strive to make a meaningful difference for individuals and families facing a cancer diagnosis. Because of the dedication of our donors, sponsors, friends, and volunteers - cancer patients across Newfoundland and Labrador will know they are not alone - your support is with them every step of the way.

With our thanks,

Emily Geary
Interim Executive Director
Cancer Care Foundation

Gary Murray
Chair, Board of Directors
Cancer Care Foundation

Tribute to Lynette

In March 2025, our beloved Executive Director and friend, Lynette Hillier, passed away.

For more than 20 years, Lynette was the heart of the Cancer Care Foundation. Her leadership was defined not only by successful campaigns - such as the *In This Together* chemotherapy unit campaign - but by the deep compassion and empathy she brought to every step of the cancer journey.

Lynette believed that behind every diagnosis was a person with a story, a family and a future. Her advocacy was personal, powerful and unwavering. When she was diagnosed with cancer in 2017, she met it with the same courage and grace she had shown others. Even during treatment, she never stopped fighting for patients, never stopped believing in the power of hope and never stopped working to make a difference.

Lynette's legacy will always be one of strength, compassion and unshakable hope. She changed lives, not only through her work, but through the way she made people feel seen, heard, and valued.

Her light will continue to shine through the Foundation's mission and in the hearts of all who knew her. We will miss her deeply, but we carry her spirit with us, always.

Thank You From

A Grateful Cancer Conference Participant

Sarah rings the Bell of Hope

Dear Donors to the Cancer Care Foundation,

I want to share how life-changing the Cancer Care Foundation's Cancer Conference for Women has been for me. At the age of 37, I was diagnosed with cancer and my world shifted instantly. Treatment began quickly - chemotherapy, immunotherapy, radiation therapy and surgery.

When treatment ended, I thought life would return to normal. Instead, I was overwhelmed with anxiety and the challenge of moving forward as a parent, wife, friend and employee. That's when I heard about the conference and knew I had to attend. I went the very first year it was offered and I've returned every year since. This month, I'll happily attend my fourth Cancer Conference.

At the conference, I have found understanding, acceptance and a community of women who truly know what it means to live through cancer. It has been invaluable for my mental health and has given me friendships and support that continue to change my life.

Heartfelt thanks to the donors who make this incredible event possible.

With gratitude,

SSears

Sarah Sears

Thank You From

A Grateful Scholarship Recipient

Dear Foundation Donors,

I would like to send my gratitude to donors to the Cancer Care Foundation for sponsoring this scholarship at the Memorial University of Newfoundland School of Pharmacy.

Oncology pharmacy is something I am very passionate about. I have witnessed the excellent care that the staff of the Cancer Centre have provided to my family and friends who have been diagnosed with cancer.

I hope to give back to the oncology community by working as an oncology pharmacist. I am very excited to complete a pharmacy residency rotation at the Dr. H. Bliss Murphy Cancer Centre this year. Thank you again for this opportunity.

Kind Regards,

Melanie King

THANK YOU FROM A

Grateful Education Award Recipient

Dear Donors to the Cancer Care Foundation,

Thanks to your support of the Dr. Kim Hong Endowment Fund, I attended the 2025 CAPhO ISOPP(Canadian Association of Pharmacy Oncology and International Society of Oncology Pharmacy Practitioners) conference.

The conference content was very practical and directly relevant to my everyday work as an oncology pharmacist. What I found most valuable was the facilitated networking. Creating these valuable connections with other oncology pharmacists across Canada and around the world is essential - not only for staying up to date, but also for supporting consistency in oncology practices across the country.

Thank you so much to donors to the Cancer Care Foundation's Dr. Kim Hong Endowment Fund for allowing me to attend this conference. The knowledge that I have gained will become part of my practice at the Dr. H. Bliss Murphy Cancer Centre.

Kind Regards,

Chelsea Normore
Clinical Pharmacist, Cancer Care Program

How New Clinical Spaces Enhance the Experience: A Patient Perspective

As we head into our second year with the new chemotherapy unit, we're filled with appreciation for the amazing people and businesses who made it all possible. Thanks to your generosity, lives are being touched every day. Here is a heartfelt message from one patient who is so grateful for this new space.

THANK YOU FROM
A Grateful Patient

Dear Donors,

I feel truly fortunate to receive my treatment in this state-of-the-art chemotherapy unit. Having experienced care in both the old and new units, I can see firsthand the many positive changes that have been made to improve efficiency and enchance the patient experience.

The addition of an on-site pharmacy has been a real game-changer, and the thoughtful design of the space prioritizes patient comfort in every detail.

My family and I are deeply grateful to the donors whose generosity made this transformation possible. Thank you.

Jim O'Toole

THANK YOU FROM

A Grateful Cancer Care Program Director

Dear Foundation Donors,

Thanks to your incredible generosity, cancer care in Newfoundland and Labrador continues to grow - touching lives every day. On behalf of the patients, families, and caregivers you've helped, we offer our deepest thanks.

Your support has funded vital equipment, bringing hope through early diagnosis, effective treatment, and better outcomes. It's more than a donation - it's a lifeline.

Because of you, patients receive top-quality care close to home, and our Cancer Care teams are empowered to treat each person with skill and compassion. You also bring comfort in small but meaningful ways - a warm blanket, a cozy chair - that make a big difference.

From all of us, thank you for making a difference. Thank you for standing with us in support of cancer care and cancer patients across our province.

With thanks,

Beth Snow, Provincial Senior Director
Provincial Cancer Care Program

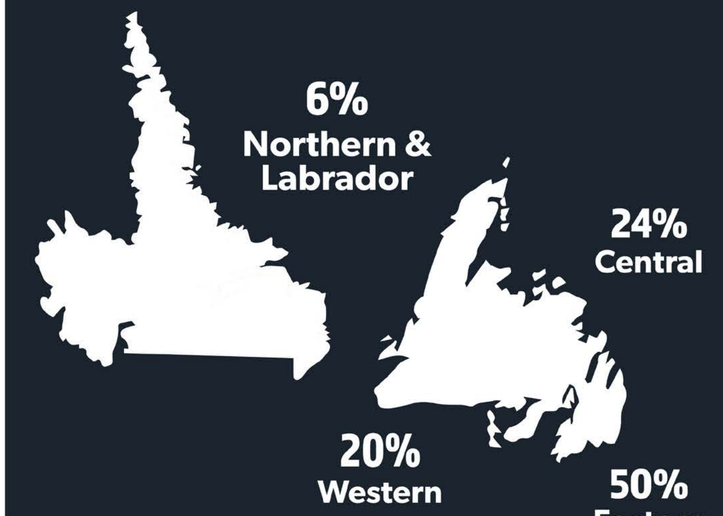
CANCER CARE FOUNDATION
NEWFOUNDLAND & LABRADOR

PATIENT & FAMILY SUPPORT FUND

5 YEAR REPORT

For the Period of April 2020 to March 2025

Where do they live?



1995 cancer patients and their families have received support through the Patient and Family Support Fund over the last five years.

5-Year Total Funding Dispersed by the PFSF to Cancer Patients

$670,545

These patients have an average bi-weekly household income of

$1,006.14

Due to higher costs, they face an average bi-weekly income shortfall of

-$106.34

STATEMENT OF Operations

FOR THE PERIOD ENDED MARCH 31, 2025

OUR MISSION is to unite with Newfoundlanders and Labardorians in funding cancer patient programs, cancer treatment equipment and continuing professional education initiatives for the direct benefit of cancer patients in our province.

REVENUE	2025	2024
Annual Fund	$ 1,396,667	$ 1,469,084
Polka Dot Trot	$ 380,388	$ 356,489
Memorial Program	$ 92,941	$ 82,190
Investment Income	$ 74,587	$ 97,824
Gifts in Kind/Other	$ 21,544	$ 10,936
Capital Campaign	$ -	$ 204,000
	$ 1,966,127	**$ 2,220,523**

EXPENDITURES	2025	2024
Contributions to Cancer Care	$ 687,798	$ 1,795,834
Administration	$ 399,111	$ 425,703
Fundraising Expenses	$ 183,501	$ 197,032
Polka Dot Trot	$ 98,907	$ 67,363
Charitable Programs	$ 37,853	$ 42,281
	$ 1,407,170	**$ 2,220,523**
Excess of revenue over expenditures *(Expenditures over revenue)*	**$ 558,957**	**$ (307,690)**

DONOR'S BILL OF RIGHTS

The Cancer Care Foundation subscribes to the following donor bill of rights from the Association of Fundraising Professionals (www.afpglobal.org)

DONORS HAVE THE RIGHT:

1. To be informed of the organization's mission, of the way the organization intends to use donated resources and of its capacity to use donations effectively for their intended purposes.
2. To be informed of the identity of those serving on the organization's governing Board and expect the Board to exercise prudent judgment in its stewardship responsibilities.
3. To have access to the organization's most recent financial statements.
4. To be assured their gifts will be used for the purposes for which they were given.
5. To receive appropriate acknowledgment and recognition.
6. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.
7. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
8. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
9. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

BOARD OF DIRECTORS

FOR THE PERIOD OF APRIL 1, 2024 TO MARCH 31, 2025

Gary Murray, Chair
President & CEO
Newfoundland Power

Janet March, Vice Chair
Business Manager
Oil Heat Association
Newfoundland & Labrador

Lynn Healey, Treasurer
Chief Executive Officer
Sequence Bio

Steve Winter, Executive
Owner
Argyle Consulting

Gertrude Bradbury
President
Locke's Electrical Limited

Jennifer Williams
President & CEO
Newfoundland Labrador Hydro

Adam Keating
CEO & Founder
Colab Software

Kelli O'Brien
Vice President
Quality & Learning Health
Systems, NLHS

Mike McCann
President & CEO
Rio/Tinto Iron Ore Company
of Canada

Fred Chaytor
Associate Owner
Shoppers Drug Mart
(Term ended October 2024)

Larry Vodden
Vice President HSSE&S
Operations Americas, Wood
(Term ended October 2024)

FOUNDATION STAFF

FOR THE PERIOD OF APRIL 1, 2024 TO MARCH 31, 2025

Lynette Hillier, *Executive Director*

Emily Geary, *Sr. Development Officer/Acting Executive Director*
emily.geary@nlhealthservices.ca

Deborah McNiven, *Financial Administrator*
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Heidi Smith, *Development Officer*

Megan Ludlow, *Development Officer*
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Danielle Poirier, *Communications Designer*
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Lori Barnes, *Donor Service Associate*
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NEWFOUNDLAND & LABRADOR

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